



Dipa Solutions Brochure

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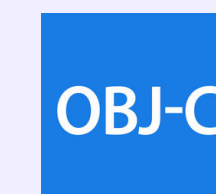
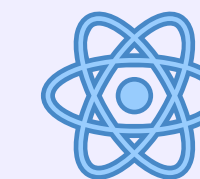
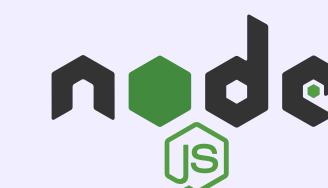
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About us

Dipa Solutions is a highly integrated team of digital, branding, and development specialists based in California, USA. Our sole focus is propelling your business to new heights through strategic design, development, and marketing.

Certifications & Programming Languages



Company history

Founded in 2016, Dipa Solutions was born out of the belief that technology and process can actually be a pain-free experience; Dipa is a high-end digital marketing firm that offers comprehensive services, spanning from marketing to design and development.

2016

The agency was founded.

2019

We became partners with Shopify.
First client in the USA.

+20% Revenue, +30% Staff.

2021

Remote team was consolidated.
Support team fully digitalized.

+30% Revenue. +35% Staff.

2022

First Client in Europe

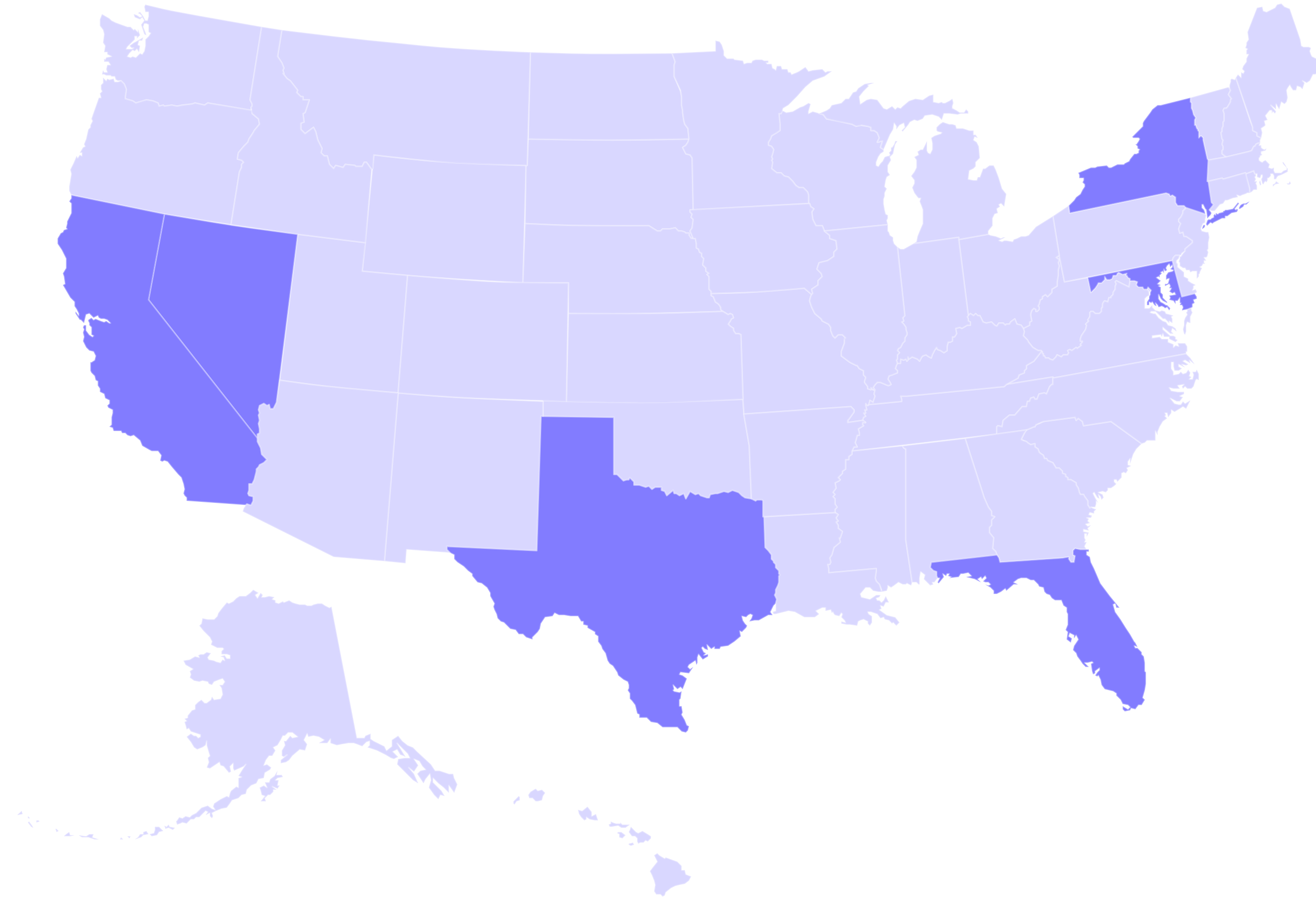
+200% Revenue. +80% Staff.

2023

Improvements in internal processes.

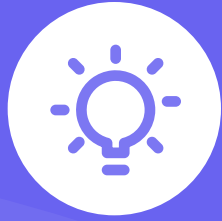
+400% Revenue. +100% Staff.

Our clients are here



Texas / Washington D.C / California / Florida / Nevada / NY

Why us?



1. Comprehensive Solutions

Dipa provides a one-stop-shop for growing your business. One platform to manage all of your marketing, design and development. You name it, we nail it.



4. Freeing your time

As we take care of everything, you can dedicate more time to shaping your company's vision and brand.



2. Streamlining your operations

We know that you are busy making sure your business runs smoothly. We are here to make your life easier by taking care of all things.



5. Expedited delivery

We understand that time is money in today's fast-paced world. We pride ourselves on delivering results in a matter of days.



3. Maximizing your budget

Avoid the cost of hiring separate teams for diverse tasks. Our company offers an all-in-one solution, resulting in significant savings.



6. Customized approach

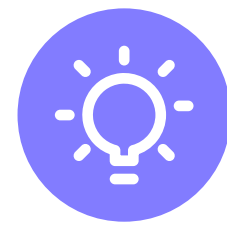
No two clients are alike, and that's why we don't believe in cookie-cutter solutions. Our team of experts are masters at their craft, customizing every design, strategy and solution to perfectly fit your unique needs.

Our services



Design

We translate your ideas, story, and brand personality into eye-catching visuals that leaves a lasting impression on your audience. Get ready to stand out from the crowd and let your design do the talking.



Marketing

We focus on value-based strategies that transcend advertising platforms and build magnetic connections with your audience.



Development

We develop dynamic websites, apps, and solutions that empower your growth and leave a digital footprint that lingers.

Development

Mobile Applications

We curate seamless mobile applications that are as smooth as silk, easy to navigate, and feel at home on any device. All of this delivers an unforgettable user experience on the go.

Web Applications

Web Applications can help to increase your productivity, secure information and data, drive automation and efficiency across your company, and provide an excellent user experience for customers.

Real Estate Portal

Real estate is a tough niche and we make it a whole lot easier for you. Our experts turn your real estate website and process into a money-making machine by injecting the right systems into it. From Property Portals to Admin Panels to Multiple Listing services. You call it, We have it.

E-learning

We empower educators and learners alike by creating immersive virtual environments, interactive modules, and personalized experiences, revolutionizing the way knowledge is acquired and shared.

E-commerce

With an ever-evolving marketplace, it's challenging to outpace your competition and build a profitable eCommerce store. We get you a high-converting eCommerce store that gets new eyes on your products every day and generate revenue.

Website Development

We develop clean, crisp, and purposeful websites that engage your users, tell your story, and multiply your engagement rate. Websites are the first impression of any business, and we ensure yours makes a strong impact

Design

Video production

Videos are the best-converting tool online. Our blend of unique creatives, thoughtful production, and time-tested video-making strategies glue your audience to the screen till the end. Let's deliver your message and build authority using the power of video.

UX/UI Design

We develop astonishing UI and UX experiences while maintaining the delicate balance between smooth user experience and appealing design. Our designs are the bold reflection of your expertise, quality, and results you offer.

Responsive Design

With our responsive design expertise, your website will adapt effortlessly to any screen size, ensuring a flawless experience for your visitors. Stay connected with your audience on a desktop, tablet, or smartphone, as we bring your brand to life in a visually stunning and engaging manner.

Landing pages

We craft persuasive landing pages that engage, entice, and lead your visitors to take action. From compelling headlines to irresistible calls to action, we create a seamless user experience that converts curious visitors into devoted customers.

Digital Marketing

Email Marketing

According to an eMarketer study "email marketing can pull in an average ROI of 122%" But most of the emails are left abandoned to the void of "unread". Our email marketing strategies get you 3x open rates and turn your list into a consistent stream of revenue.

Linkedin Growth

Experience the magic of our LinkedIn growth strategy that brings a magnetic pull to your profile. No pushy tactics here. We cultivate authentic connections, nurture leads, and skyrocket your influence in the professional world.

Copywriting

We write high-converting copy across your funnel to get you better conversions, tell your story and connect with your audience on emotional levels.

SEO

We make you discoverable in Google search engines in a couple of months. Our SEO experts are always updated with the latest updates and make you visible in SERPS till the top.

Content Creation

We're not just content creators; we're storytellers. Our team of wordsmiths spins compelling tales that resonate with your audience on a profound level. Through captivating copy and enchanting visuals, we'll breathe life into your brand's narrative and content to unleash its full potential.

PPC

We run laser-targeted PCC campaigns to dramatically maximize your ROI and ridiculously minimize wasteful ad spend. Results? Whooping conversions and leads for your business.

Digital Marketing

White Label Services

Our white label services elevate your brand's offerings without the hassle. We work behind the scenes, ensuring your brand shines, and your clients' dreams come true. Scale your business with confidence, knowing you have a reliable partner in us.

Social Media Marketing

Our SMM strategy focuses on fostering meaningful connections with your leads using fresh and valuable content. Hence, every piece of content boosts your daily organic visits and builds your audience.

Retargeting Ads

From awareness to engagement to conversion, we've run retargeting campaigns for dozens of industries using our sniper approach. We want to make you the most out of your ad spend. Let's put your products and services at the forefront of past visitors' minds. Like forever.

Branding

A brand needs to dig deeper to connect with its audience. Our collaborative process involves defining an ecosystem of values and beliefs, identifying your objectives, navigating your markets, and translating this into authentic connections and strong brand identity that stand out.

Let's get in touch

Email

 **info@dipasolutions.com**

Phone

 **+1 302 533-2328**

Website

 **www.dipasolutions.com**

Social Media



Thank you!

